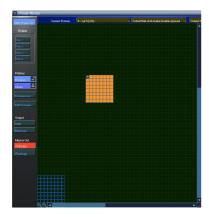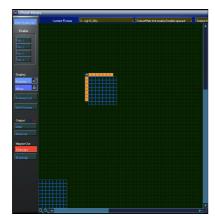When double hanging you should select the 4x4 doubled spaced fixture.
With this fixture every other pixel has a DMX address.

When this is added into the fixture window the arrow indicates which way the DMX goes.
This is the first address. The next pixel is not active.

When laying out the rig start with the back section of the double hung section.

When you have patched the back layer then add the next layer on top. Depending on how you have physically hung the web you will either need to be one day and one across or one up and one across.